

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kenneth H. Tarbet	§	
		§	Group Art Unit: 2162
Serial No.:	09/888,031	§	
		§	Examiner: Alam, Shahid Al
Filed:	June 25, 2001	§	
		§	Confirmation: 7507
For:	GENERATION AND PROVISION OF	§	
	DIRECTED SALES INCENTIVES AT	§	
	LOCATIONS REMOTE FROM THE POINT OF	§	
	SALE	§	

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CERTIFICATE OF FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov, on 10/15/2007.

Edith S. Shek
 Edith S. Shek

**AMENDMENTS AND RESPONSE TO
ADVISORY ACTION DATED SEPTEMBER 18, 2007**

Applicants acknowledge receipt of the Advisory Action dated September 18, 2007 (hereinafter the "Advisory Action"). In reply, Applicants request entry of this response and the corresponding Request for Continued Examination. The changes made are shown by underlining the added text and striking through the deleted text.

Amendments to the Claims, as reflected in a listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.